

Jason Michael Edelman

jason@jasonedelman.com

TECHNOLOGY EXPERIENCE

Freelance Web Developer

San Francisco, CA
March 2009-present

Portfolio includes:

- <http://www.merrillreese.com>
 - Client: Built from scratch. PayPal/Google Checkout integration. HTML5/CSS3.
- [StackStalker](#) (Chrome browser extension)
 - Built against the new StackExchange API for tracking questions.
- <http://www.quotidianword.com>
 - Side project, built from scratch. I am the sole developer. Sold in May '10.
- <http://www.uranusapparel.com>
 - Client: rebuilt code structure of site from messy Dreamweaver tables to clean XHTML/CSS.
- <http://www.jasonedelman.com>
 - Simple personal/portfolio site.
- <http://www.neuhauslabs.com>
 - Client: built from scratch. Paypal/Google Checkout integration. XML database (per user spec).
- <http://www.madcowultimate.com>
 - Client: built on BlogEngine.NET platform, although highly-customized within platform.
- <http://www.columbussupply.com>
 - See **Columbus Supply** below. Currently supporting this site on a contractual basis.

Spruce Media

San Francisco, CA

Software Engineer

September 2009—October 2010

- Designed and developed virtually entire front end for its Buying Platform product
 - Main duties were Javascript/jQuery development, HTML, and CSS construction
 - Worked with ASP.NET MVC C# serverside
 - Constantly worked to optimize Javascript loading and execution times
- Frequently devised creative solutions for unique programming problems under very tight deadlines, often changing course when specs were scrapped/changed
- Worked with Facebook API to retrieve and manipulate data for display
- Built and maintained corporate website from scratch (<http://www.sprucemediacom.com>), HTML5/CSS3/Javascript/jQuery

Columbus Supply (www.columbussupply.com)

Columbus, OH

Vice President

February 2007—March 2009

- Ran all aspects of business: maintenance, customer service, order fulfillment (domestic and international), research/development, establishing vendor relationships, purchasing, marketing
- Gross sales increased 300% from 2007-2008, topped \$1 mil in gross sales in 2010
 - Company size is currently at five employees
- Structured, designed, programmed entire website from scratch
 - Technologies used: ASP.NET, VB.NET, MySQL, CSS, XHTML, Javascript/jQuery, XML, RSS
- Created fully-functional backend to modify all aspects of the database and site
- Integrated custom role-based security system with approval system for data entry
- Designed site so that every page within the site is dynamic and easily modified and/or configured
- Achieved top 10 ranking for over 1000 keywords and phrases with Google due to SEO work and weekly automatic submission of products to Google Products
- Integrated Google services into site: Analytics, Checkout, AdSense, Adwords, Shopping, and Talk
- Integrated PayPal web checkout
- Created using valid XHTML and CSS according to Web standards

EyeWonder

Atlanta, GA

Project Manager

July 2006—December 2006

- Oversaw production of online advertisement campaigns
 - Clients include: Lions Gate Films, MGM, Pixar, Intel, IBM, Cingular (now AT&T), Cartoon Network, Clinique, Home Depot, Mazda
- Handled communications with clients regarding submitted creative
- Checked in submitted creative to ensure it was within specs for purchased ad unit(s)
- Ensured ads were trafficked to ad-serving sites on time and within budget

Cool Blue Interactive

Atlanta, GA

Web Developer

June 2005—July 2006

- Developed multiple clients' websites from designer comps according to Web standards
 - Clients include: Lancope, Overdrive PC, C.W. Matthews Construction Co.
- Performed SEO for several sites
- Performed maintenance on over a hundred client Web sites
 - Clients include: Peachtree by Sage Software, Natural Body, Lancope, Kliklok-Woodman
- Created and modified client graphics using Illustrator and Photoshop
- Copy-edited all pages for nearly all projects
- Created multiple templates for client newsletters using HTML and ExactTarget
- Dealt directly with clients via email and phone

BreakMark Databases

Atlanta, GA

Owner/Programmer

December 2004—April 2005

- Created an MS Access/VB/SQL server-based database program for All-American General Construction Corp.
- Performed remote maintenance and updates as needed
- Authored detailed Program Manual guiding users through the program

SKILLS

Computer: C#, VB.NET, ASP.NET (WebForms and MVC), Javascript/jQuery/AJAX, MySQL, SQL, XHTML/HTML5, CSS/CSS3, Visual Studio 08/10, SVN, Mercurial/Kiln, Bug/Issue Tracking (with Fogbugz), Adobe Photoshop, Adobe Illustrator, Web Standards/Cross Browser Compliancy, XML, RSS/Atom, MS Office. Typing speed of ~70 WPM.

Language: Advanced written and conversational Spanish

TECH CONFERENCES**jQuery Conference 2010**

- April 2010, Microsoft Headquarters in Mountain View, CA

EDUCATION**Emory University**

Atlanta, GA

Bachelor of Arts in English/Creative Writing

May 2005

Cumulative GPA: 3.33/4.00

Universidad de Salamanca

Salamanca, Spain

Semester Abroad

Fall 2003